



**Toronto, ON** the media business unit **Canoe.ca / Micasa.ca** of **Sun Media Inc. /Quebecor Media**, and **Rent Check® Corporation** are pleased to announce they have signed **an exclusive national sales, collaboration and distribution agreement** for the rental housing market involving Rent Check's online tri-bureau delivery software product (Click-to-Apply®). Under the terms of the agreement, SunMedia Inc will promote this trademarked product to the North American rental housing provider industry.

The Click-to-Apply® internet based rental application software is specially designed to provide convenience for generation "Y" renters looking for apartments on an internet listing service (ILS) like [www.findarental.com](http://www.findarental.com). Click-to-Apply® eliminates renters having to take the time traveling to and from a rental property site for the usual rental office visit to view the premises then fill out a paper rental application form which traditionally complicated and lengthened the leasing process. Click-to-Apply® is well-suited to tenancy grantors since it delivers the renter's application directly to a leasing professional's email inbox and because of its unique functionality the delivery results includes tri-bureau reports from RentCheck®, Equifax® and TransUnion® in a privacy compliant manner. Click-to-Apply® instantly combines three disparate systems to converge online, results in increased leasing throughput, and improved renter satisfaction and is the future of online apartment leasing in Canada.



### **About SunMedia**

Sun Media Corporation is Canada's largest national chain of tabloids and community newspapers. It publishes eight metropolitan dailies: *Le Journal de Montréal*, *Le Journal de Québec*, *The Toronto Sun*, *The Edmonton Sun*, *The Calgary Sun*, *The Ottawa Sun*, *The Winnipeg Sun* and *The London Free Press*. In addition, Sun Media Corporation publishes nine local dailies and nearly 200 weeklies, buyers' guides and other specialty publications in communities across Canada. The combined weekly circulation of Sun Media Corporation's newspapers is more than 12 million copies.

The company is also engaged in the distribution of newspapers and magazines. In addition, it offers commercial printing and related services to other publishers through its national printing and production platform. Moreover, Sun TV is owned jointly by Sun Media (25%) and TVA Group (75%).



### **About Rent Check Corporation:**

Founded in 1976, Rent Check has positioned itself as the leader of online rent and credit file information offering risk avoidance services in Canada specifically for tenancy grantors. Rent Check's information services help businesses to decrease operating expenses, avoid risk, and improve operational efficiency for products and services sold to customers that rent as opposed to own. Rent Check is headquartered in Toronto, ON Canada with locations in Vancouver, Calgary, Edmonton, Winnipeg, Ottawa, Sudbury, Montreal, Halifax and services customers internationally. For more information, please visit [www.rentcheckcorp.com](http://www.rentcheckcorp.com).